



## MEMBERSHIP in the “JUST A LITTLE OFF” Central Texas I-10 Community Alliance

The I-10 Corridor is a heavily-traversed traffic thoroughfare and our organization works to help people find all the reasons to veer “just a little off I-10” in their vacations and travels. Our activities are designed to bring people into the region for overnight stays and as a travel destination, and to help members learn more about fostering tourism.

Our activities include directing people to our website, distributing our travel brochure around the area and state, highlighting our members, and the entertaining activities for people in the area.

### What you get from your Membership investment

This is an investment in your company and your hard work. Get your name and information out where people see it, with the opportunity to gain even more attention for your organization’s products, services and attractions with these MEMBER ONLY benefits.

- Website Directory information button
- Picture link on the Home Page to your website
- Listing in the “Just a Little Off” I-10 Tourism Brochure
- Marketing of the I-10 Corridor Region
- Opportunity to put your name out in front of Tourism/Travel Industry representatives in numerous ways.
  - Booth at Travel Expo Summit
  - Advertising in the “Just a Little Off” I-10 Tourism Brochure
  - Advertising on the website
  - Partnering in travel and trade shows
  - Co-op marketing with lowered costs for participants
  - Booth/Sponsorships at Annual Meeting
- Lower cost to attend annual Travel Expo Summit
- The “Just a Little off I-10 Tourism Booklet,” with a 25,000 print run. Distribution will include in the I-10 Region and to state tourism locations. Member Communities will have ¾ page to entice visitors to the area. All members will have a comprehensive listing and an opportunity to gain larger space for their content.

<b>Membership Investment</b>	
Individual	\$ 25
Chamber of Commerce, City, and County	\$125
Economic Development	
Government	\$125
Private	\$250
Business (1-10)	\$ 50
(11-50)	\$100
(51+)	\$250
Nonprofit	\$ 75
Utilities	\$500

Central Texas I-10 Community Alliance  
c/o Seguin CVB  
116 N Camp St.  
Seguin TX 78155



i10CommunityAlliance.com  
[i10corridorassociation@gmail.com](mailto:i10corridorassociation@gmail.com)  
830-401-5000

### Additional Benefits for Tourism Organizations

- Communities will also have a pin noting the location of their town on an interactive map with additional text.
- Home Page feature photo of community or attraction
- There are several Trade/Travel shows coming up in which you can pay or man the booth to have your swag included. To partner in Trade Shows, contact Seguin CVB at 830-401-5000.

**If you depend on tourism for success, the Central Texas I-10 Community Alliance is for you. Together, we can help visitors find our special treasures to better enjoy the I-10 Region!**

----- CUT HERE AND RETURN LOWER PORTION WITH PAYMENT -----

### Join the "Just A Little Off" Team

- |                                                                |                                                             |                                               |                                          |
|----------------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------|------------------------------------------|
| <input type="checkbox"/> Individual \$ 25                      | <input type="checkbox"/> Chamber of Commerce \$125          | <input type="checkbox"/> City \$125           | <input type="checkbox"/> County \$125    |
| <input type="checkbox"/> Business (1-10) \$ 50                 | <input type="checkbox"/> Business (11-50) \$100             | <input type="checkbox"/> Business (51+) \$250 | <input type="checkbox"/> Nonprofit \$ 75 |
| <input type="checkbox"/> Economic Development Government \$125 | <input type="checkbox"/> Economic Development Private \$250 | <input type="checkbox"/> Utilities \$500      |                                          |

NAME/CONTACT PERSON (Please print) \_\_\_\_\_

BUSINESS \_\_\_\_\_

TYPE OF BUSINESS (ie. Arts, Welding, Financial, etc.) \_\_\_\_\_

ADDRESS (physical) \_\_\_\_\_

ADDRESS (mailing) \_\_\_\_\_

PHONE (work) \_\_\_\_\_ (mobile) \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SOCIAL MEDIA \_\_\_\_\_

- I need an invoice before payment.     I need a W9 for payment.     Please send me a receipt.

Send completed form with check to: Central Texas I-10 Community Alliance  
c/o Seguin CVB  
116 N Camp St.  
Seguin TX 78155

Memo Line: I-10 Membership